

2025 AI

2025 AI Era White Paper on Healthy Sleep

DeRUCCI 慕思





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iResearch
艾 瑞 咨 询



“

”

AI

AI

AI



iClick

31

N=2500

00

90

80

70



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“

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AI

AI



IoT



01

3.6

3.3

02

CONTENTS

03

AI

AI

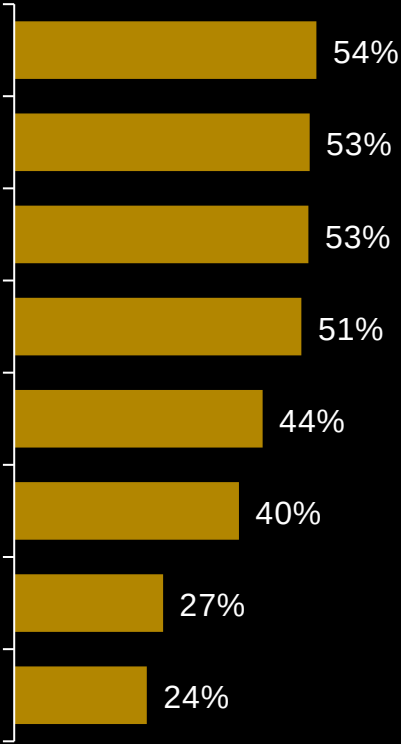
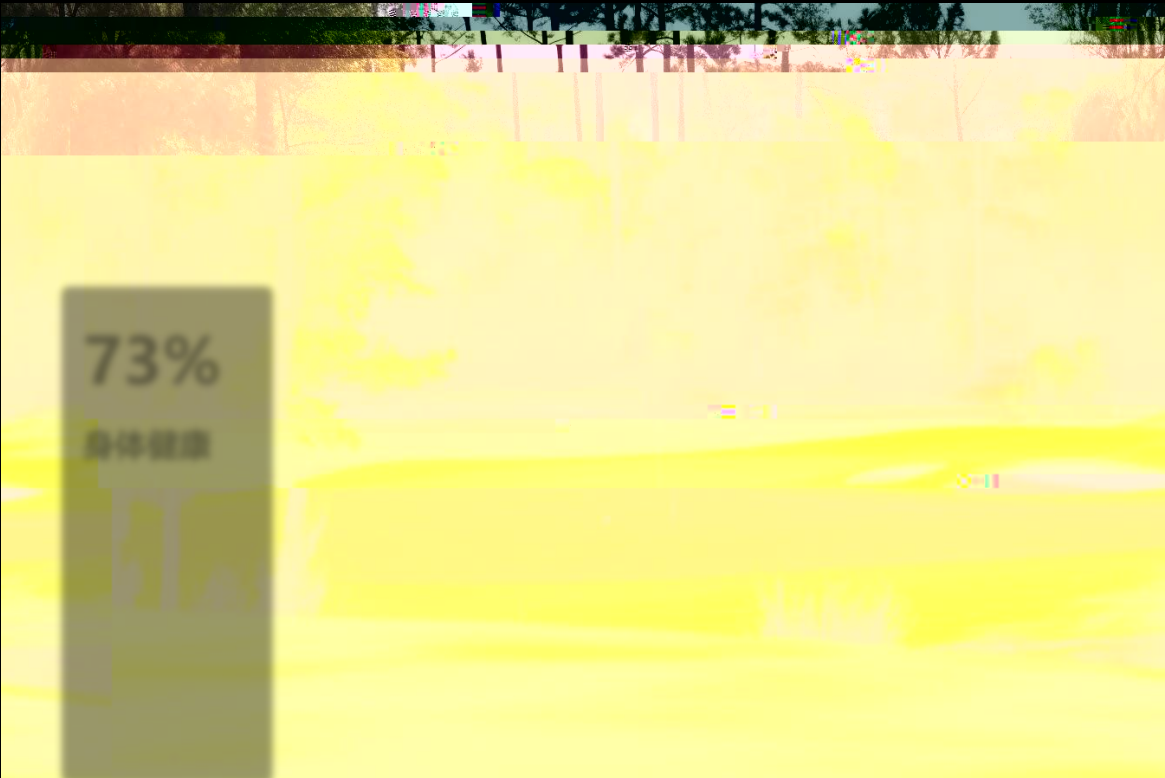
04

AI

AI

“

” 2025



3.5-4.0

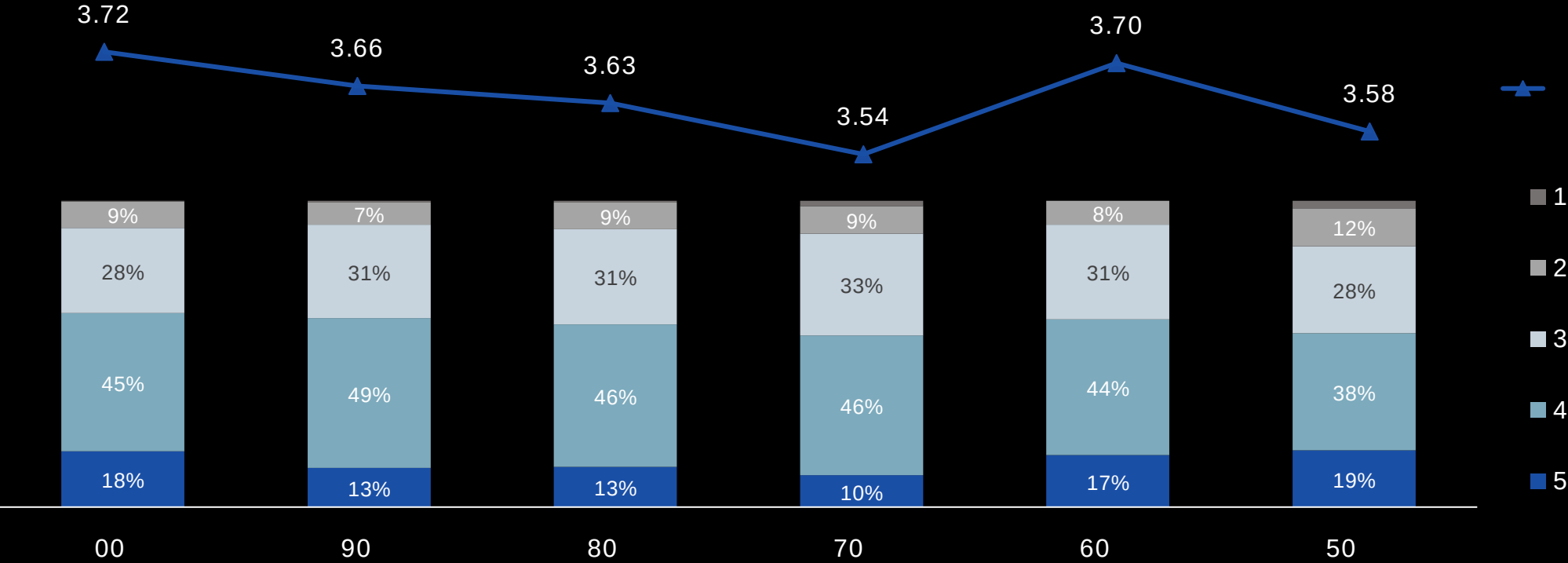


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60

“ ”



3.6

3.3

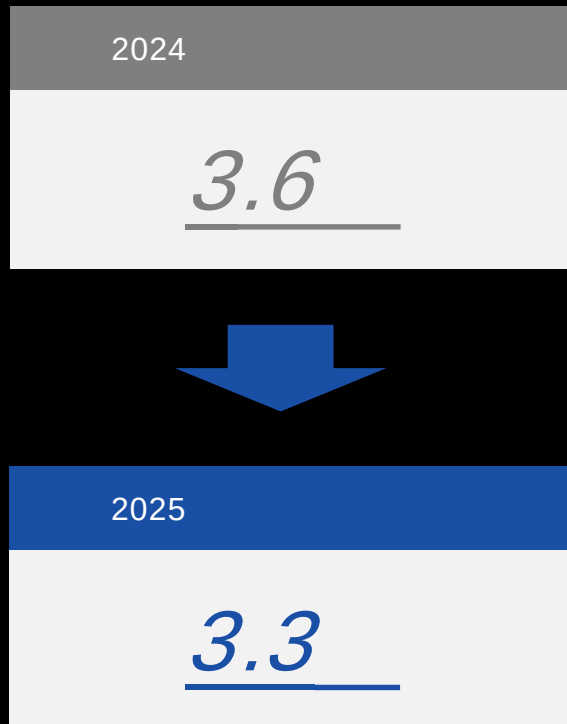


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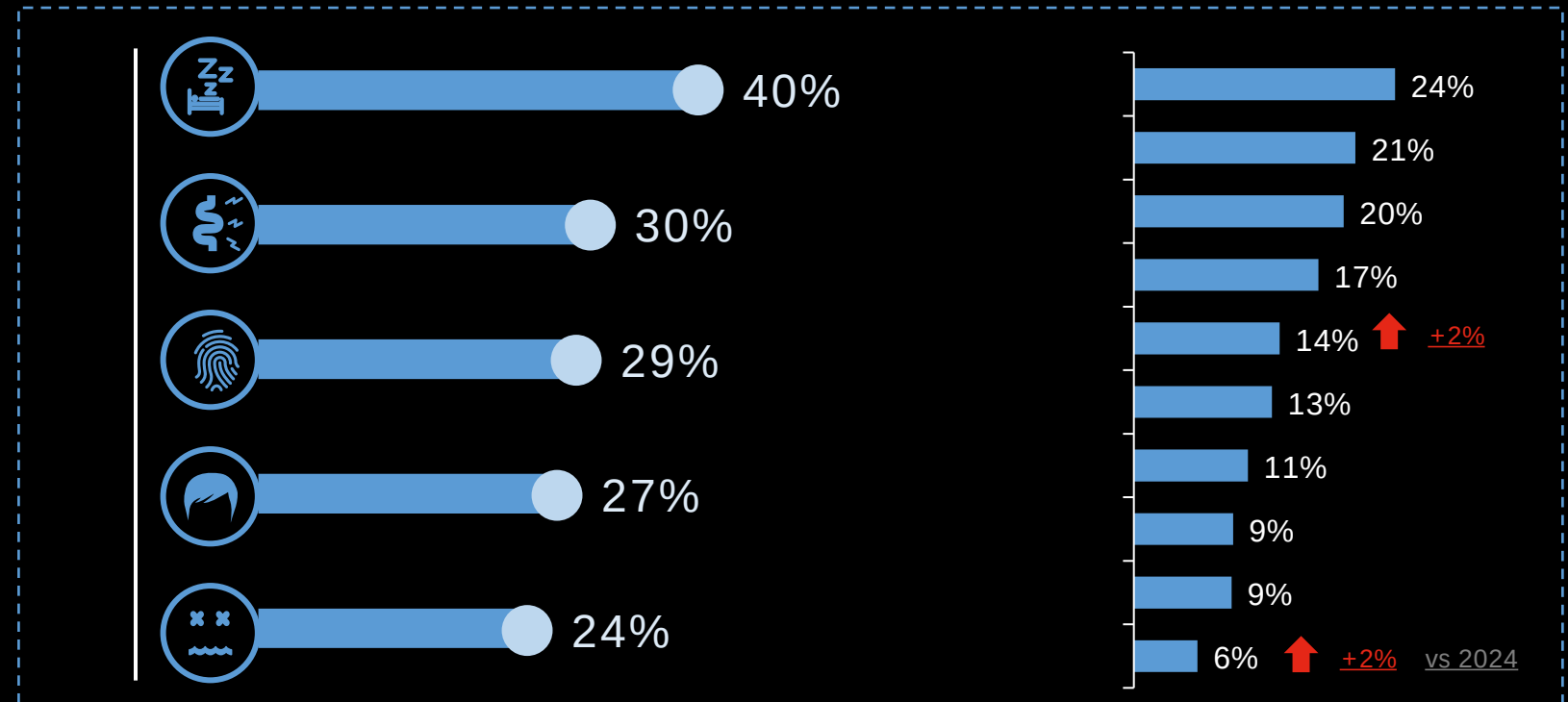
iResearch
艾 瑞 咨 询

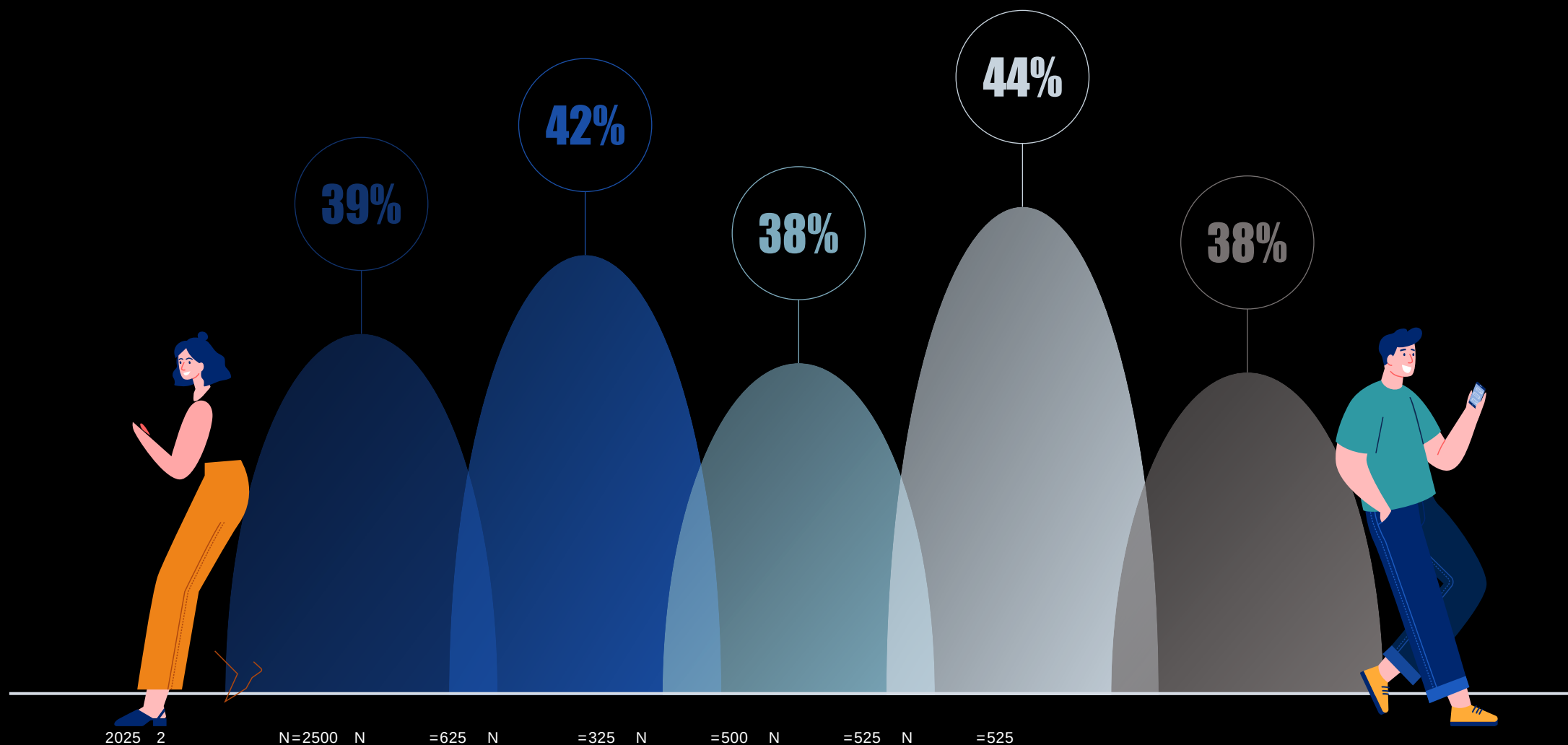
“ 2030 ”

“ + + ”



Top15





2025

7.02

6.67



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2030

64%

"

6

+

"

2024

5%——

01

3.6

3.3

02

CONTENTS

03

AI

AI

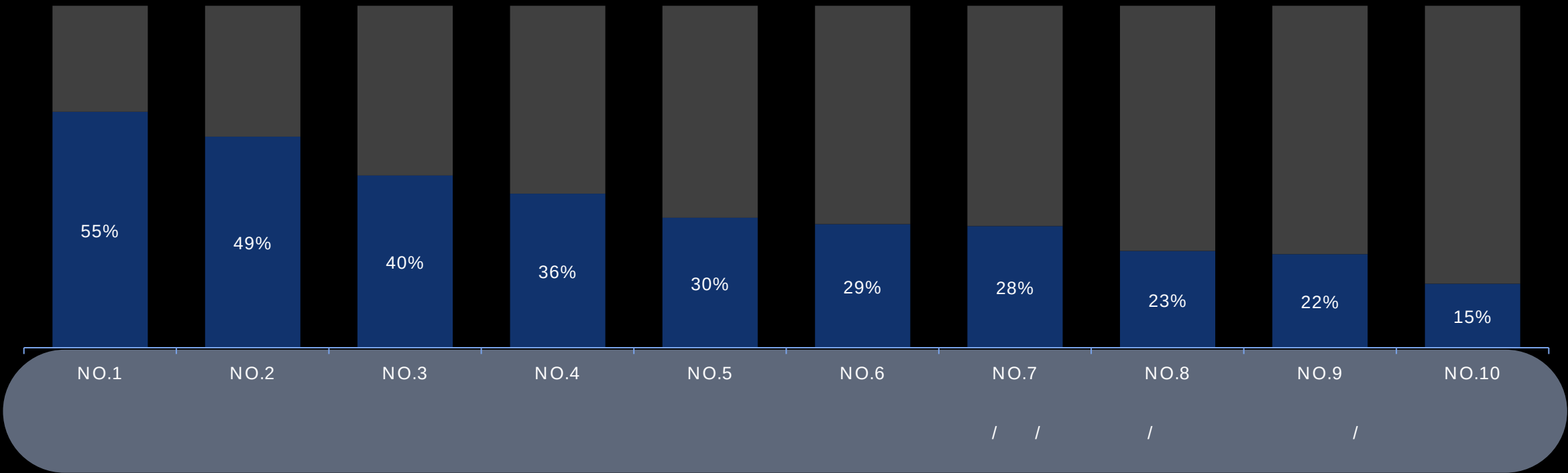
04

AI

AI



“ ” “ ”





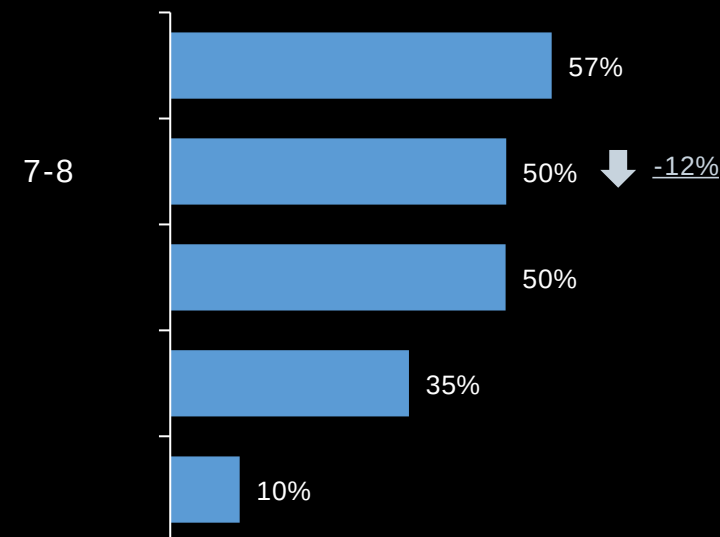
2030 “ ” 4% “ ” “ ” 7-8 ” 62%
66% 50%

Top3



↑ +4% vs 2024

Top4-8





2025 62%

5%

60%

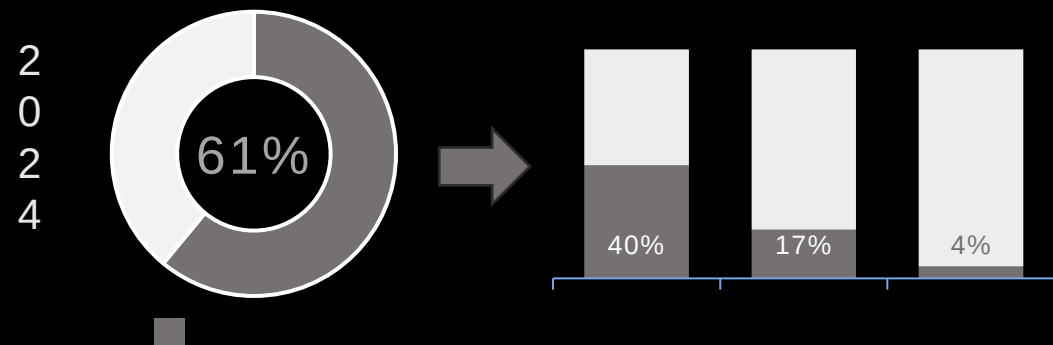
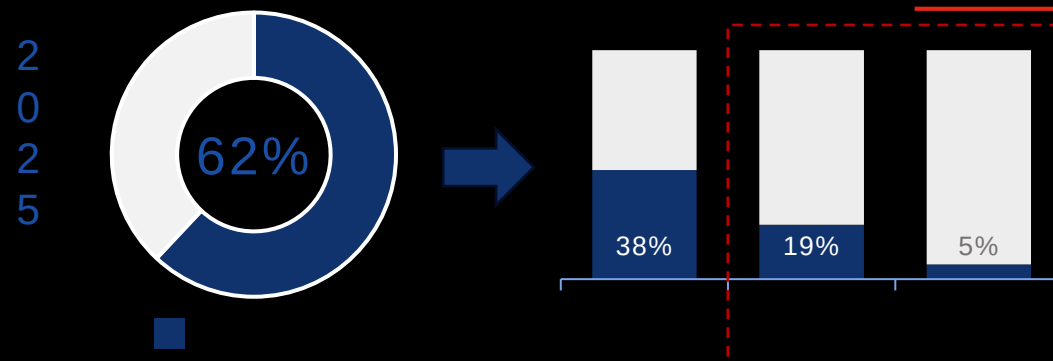
“

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00

11% 90

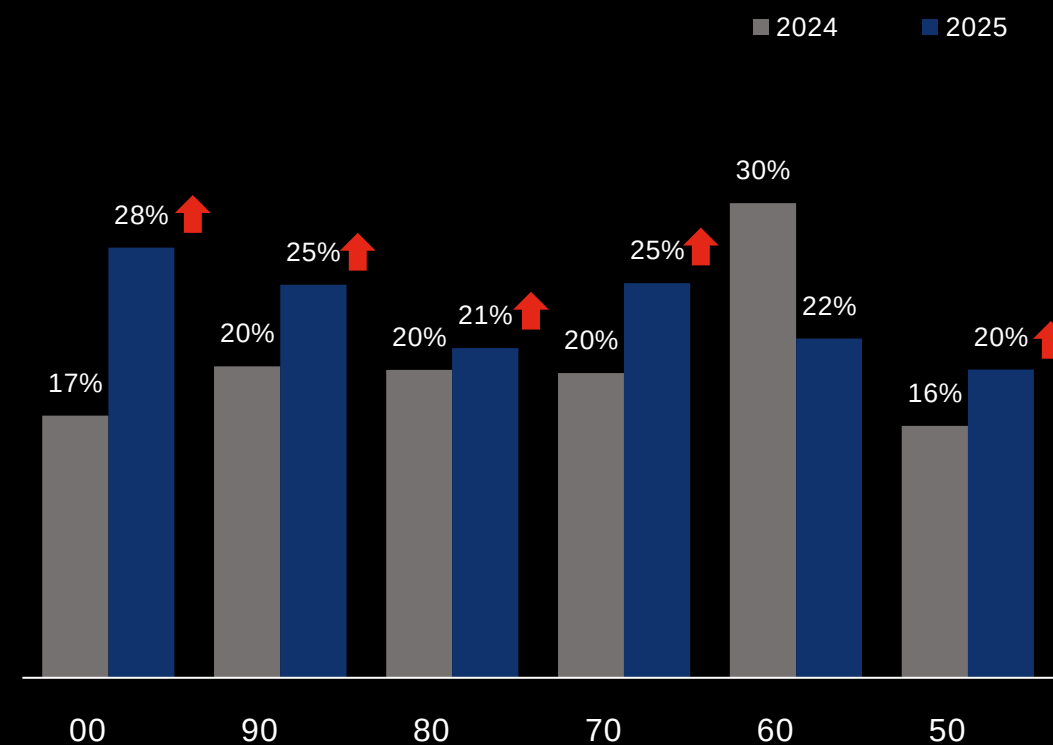
+ 3%



2025 2

N=2500 N

=1554



1

/

54%

5%



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/

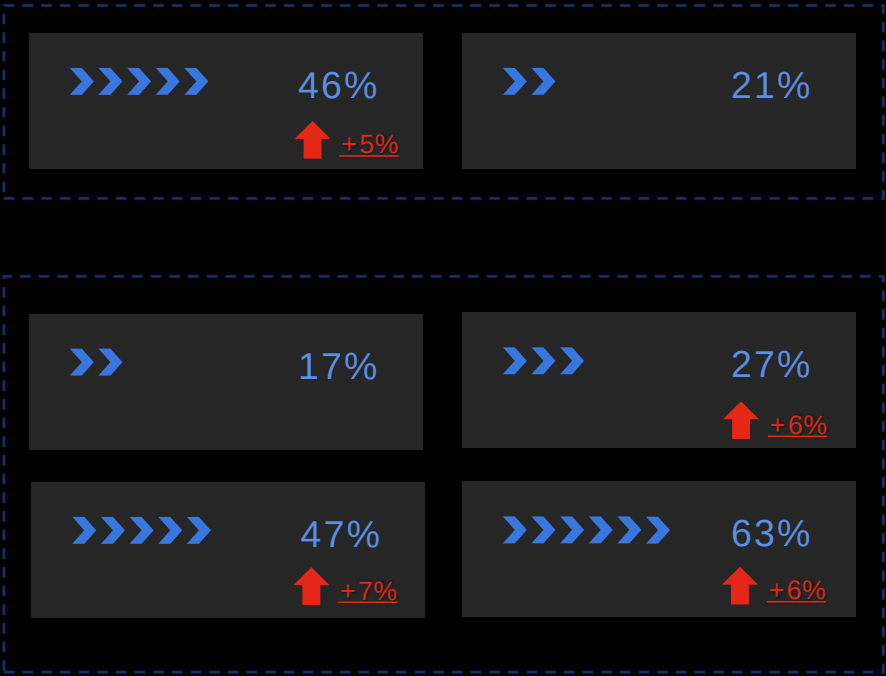
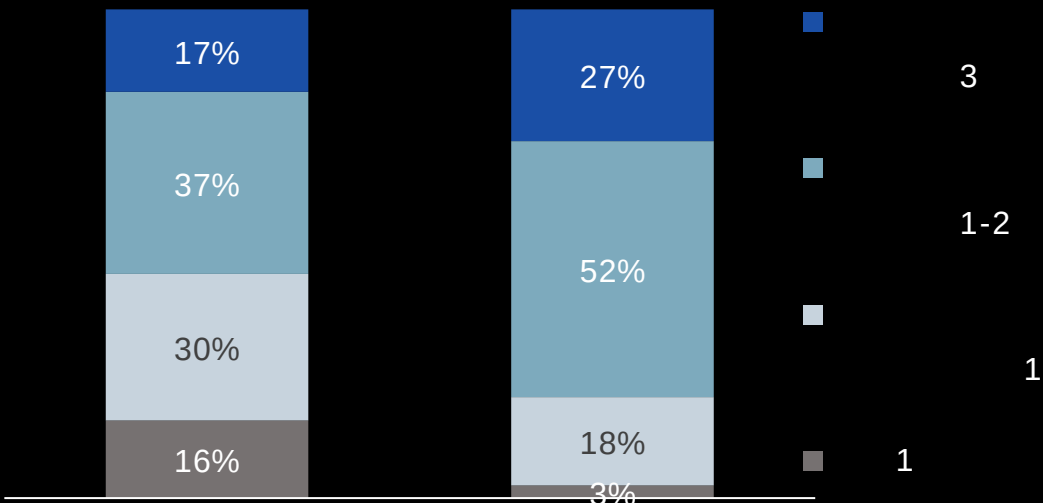
3

17%

63%

6%

/



1

3

V.S. 2024



40%

23

21%

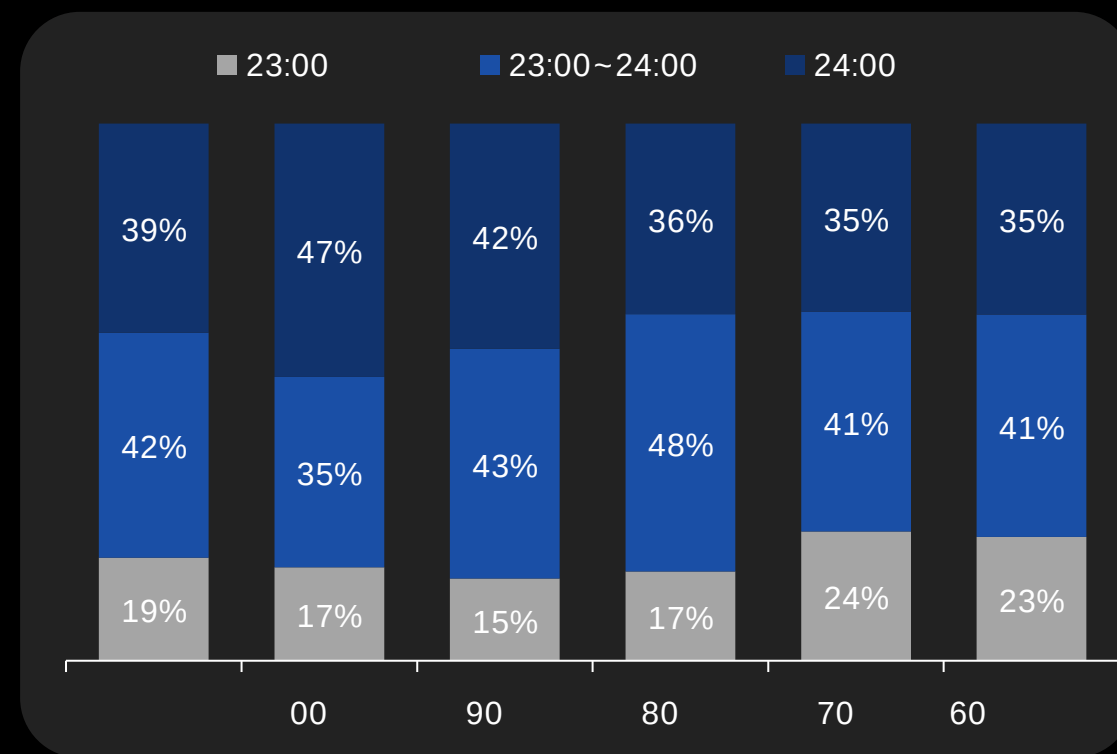
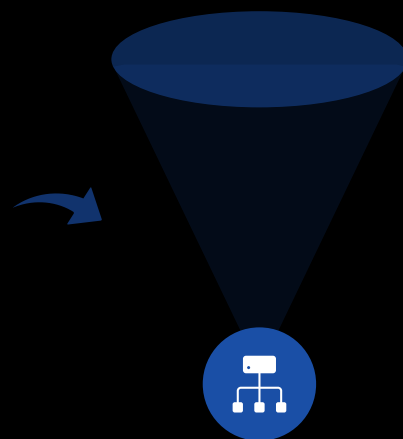
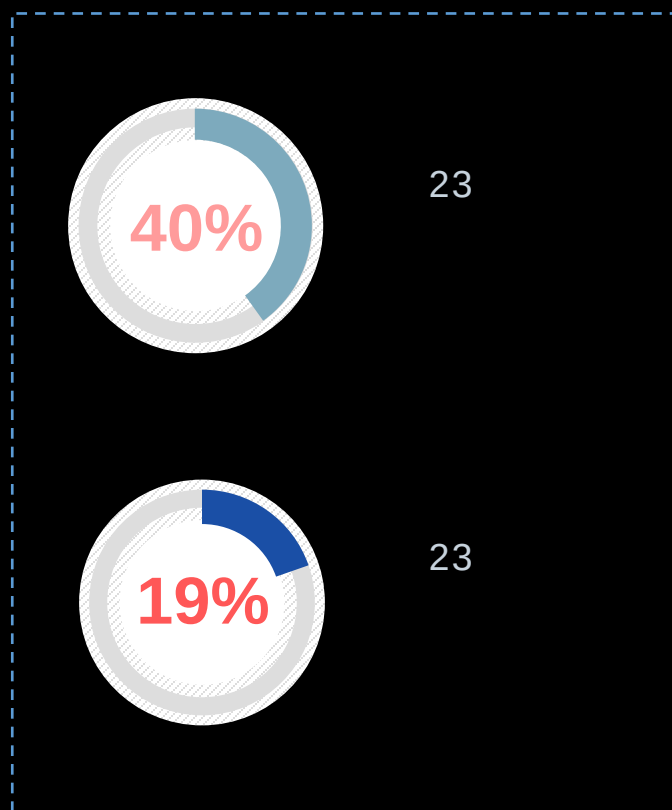
39%

90

42%

00

47%



61

34%



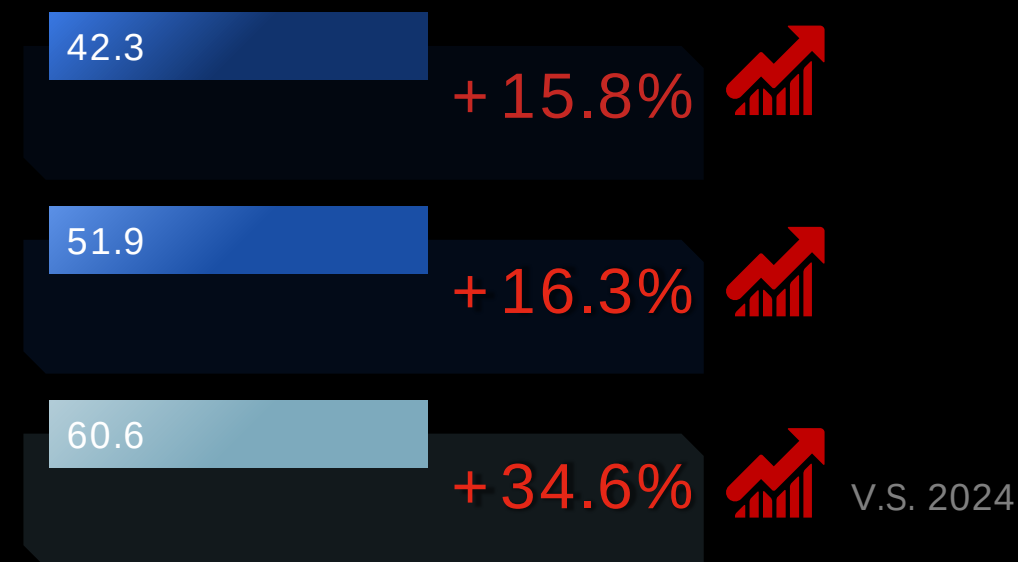
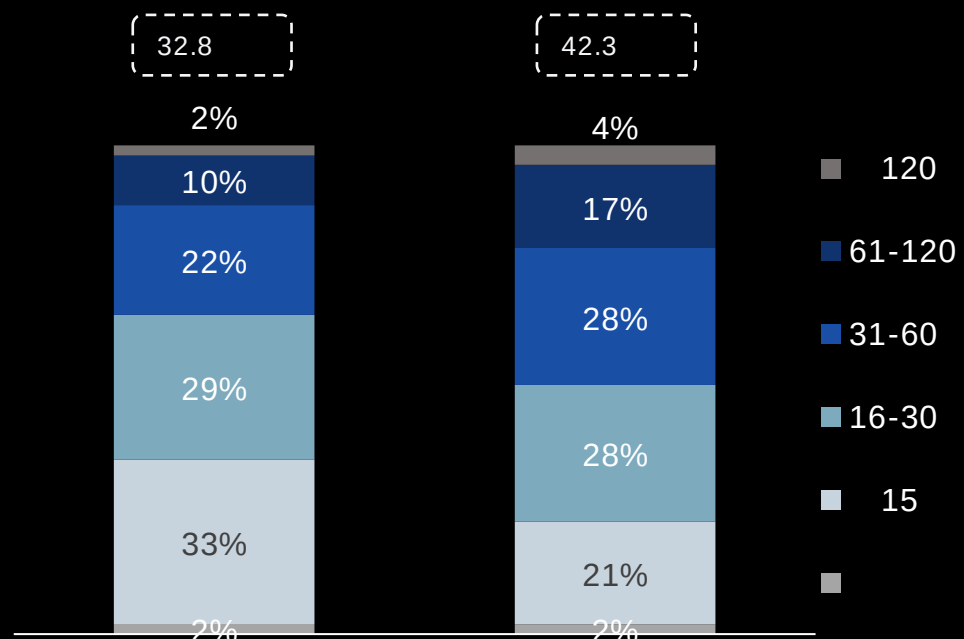
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30

32.8

15.8% 42.3





+

+

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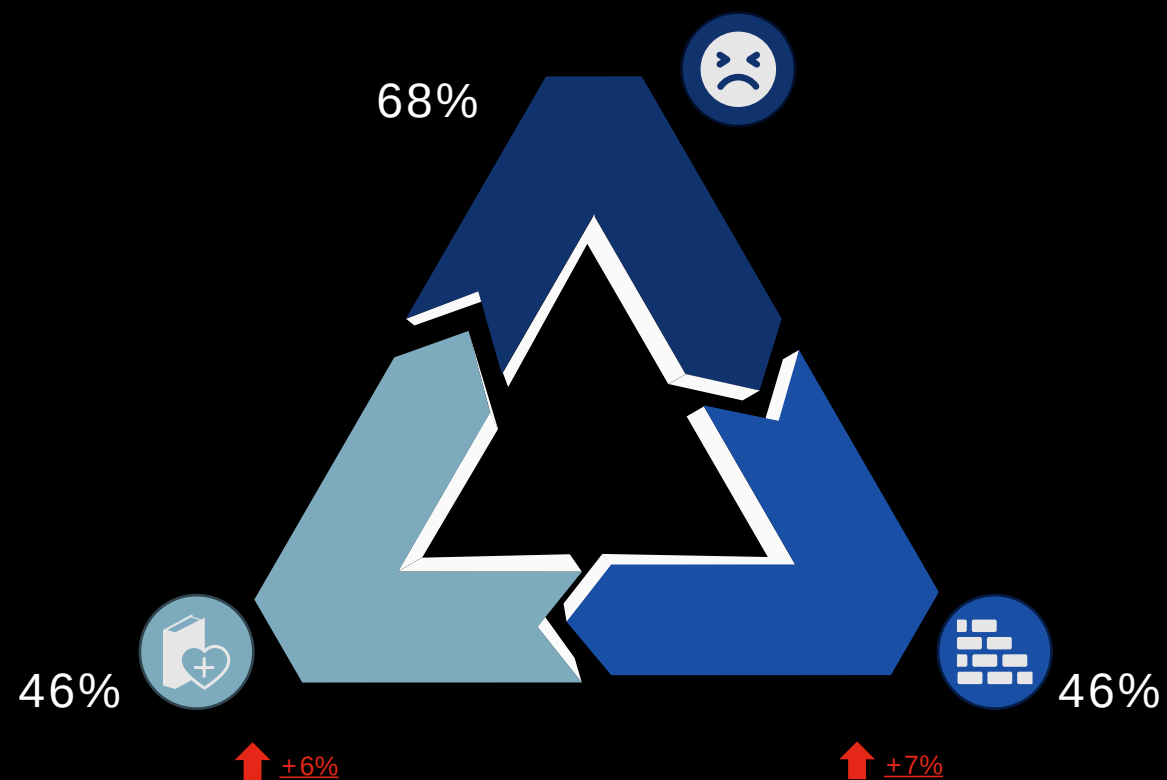
2025

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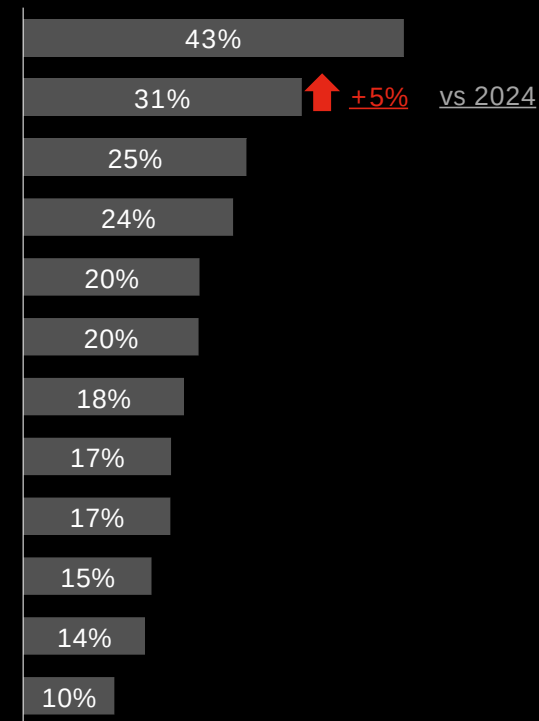
4

1 μ g/dL

8.2

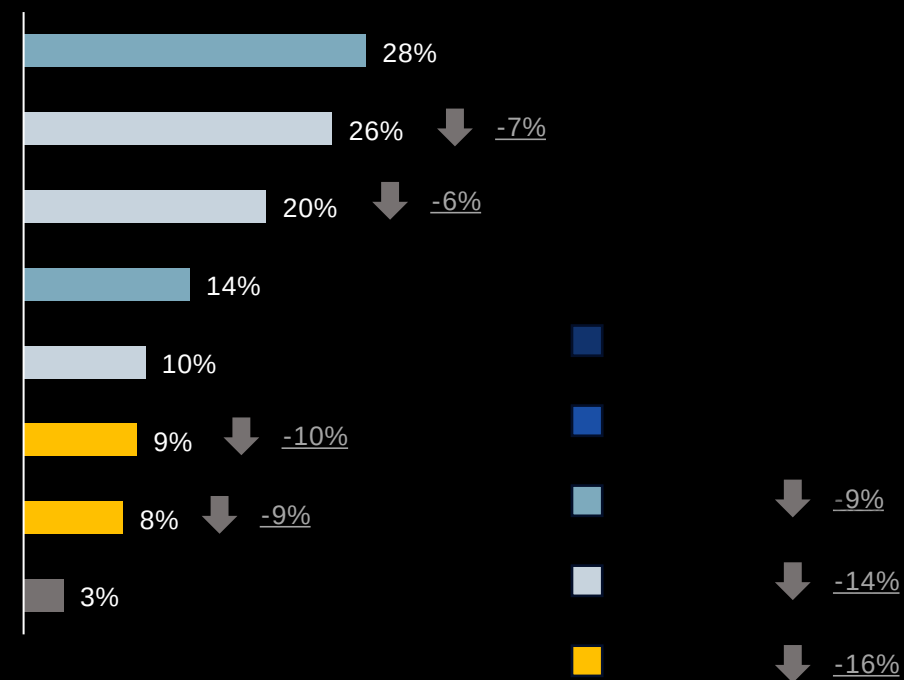
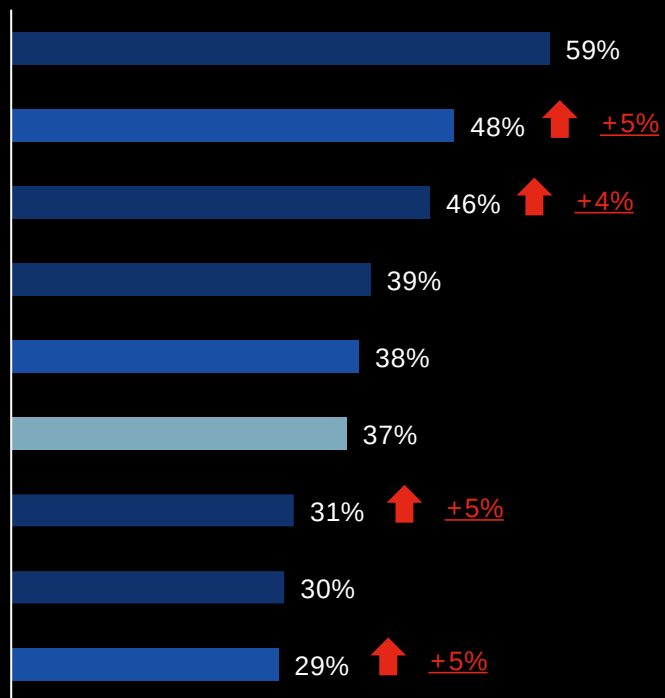


Top4-15





“ ”
9% /



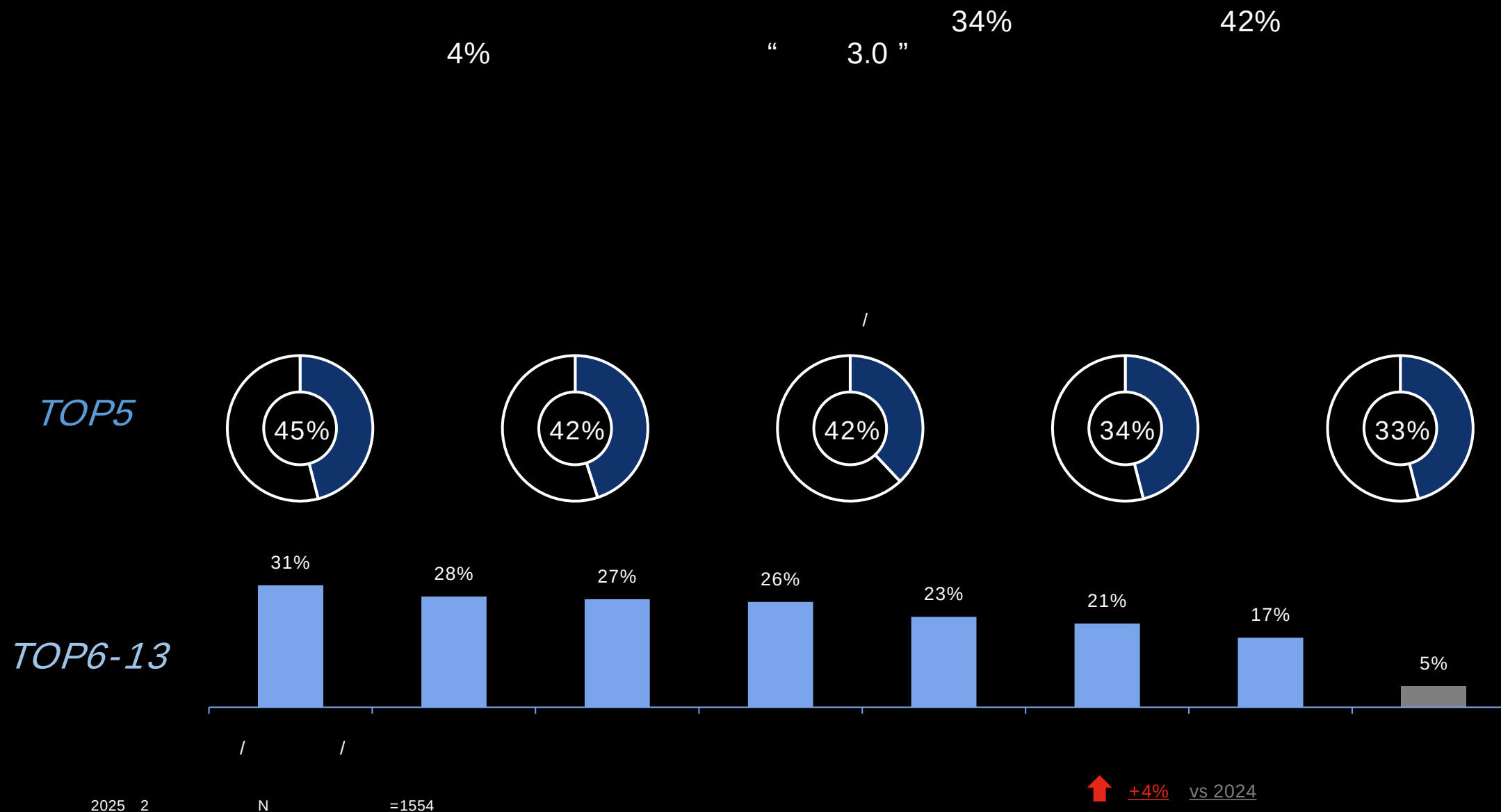
vs 2024



4.7
5.8

6.7

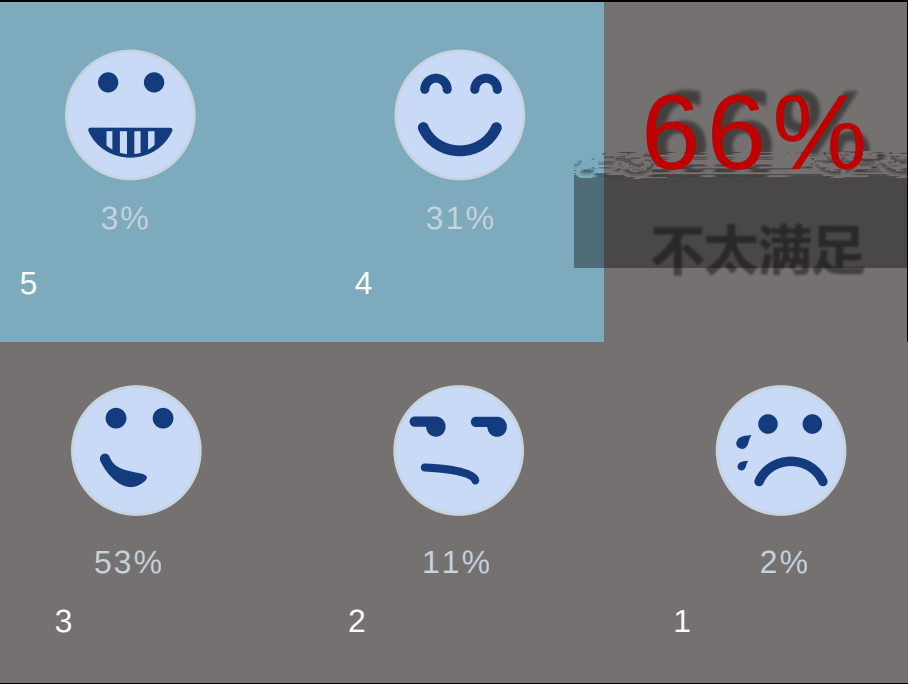
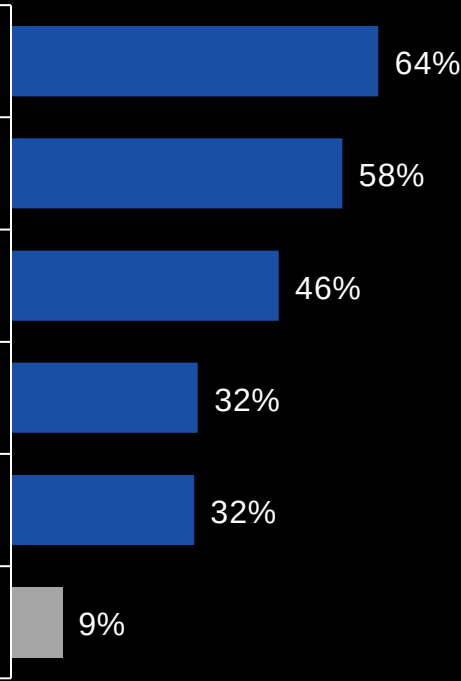
Ť v



66%

66%

91%



01

3.6

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02

03

AI

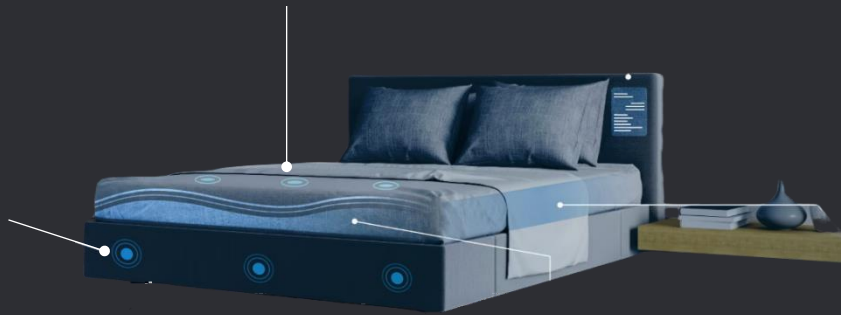
AI

04

AI

AI

CONTENTS

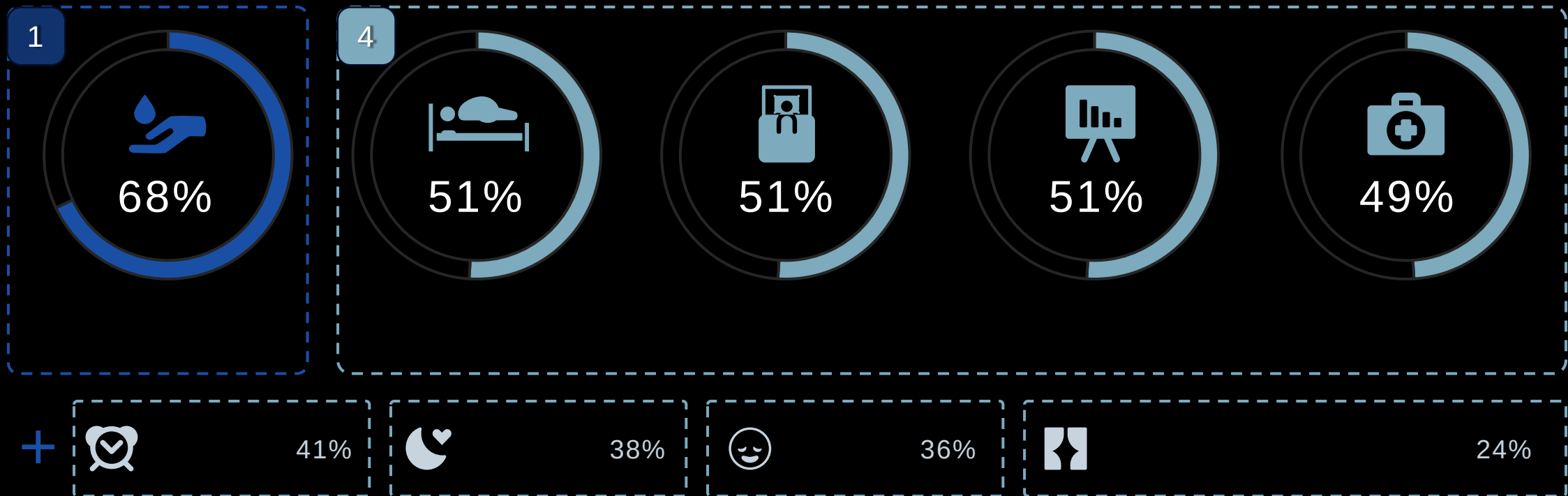


68%

AI

AI

AI



AI



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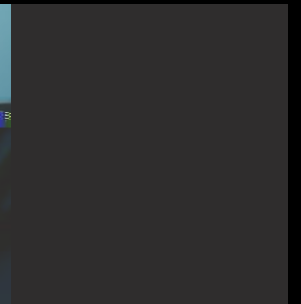
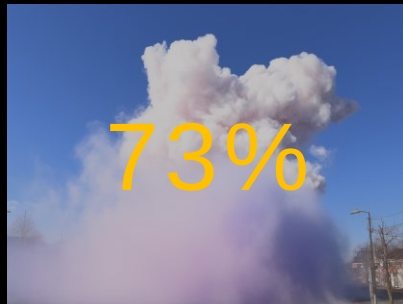
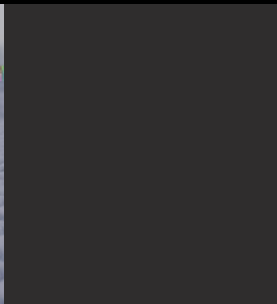
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AI

73%

AI



51%

48%

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37%

28%

AI

90



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90

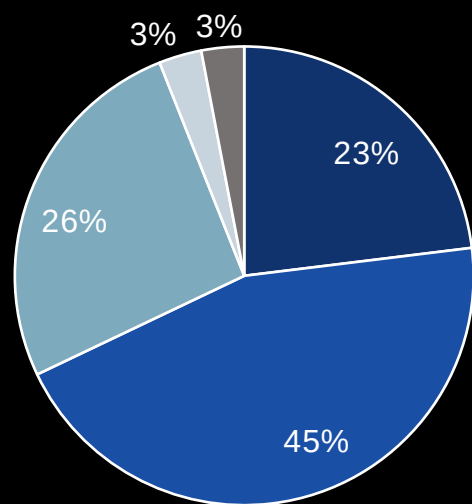
80

AI

75%

73%

AI



5

4

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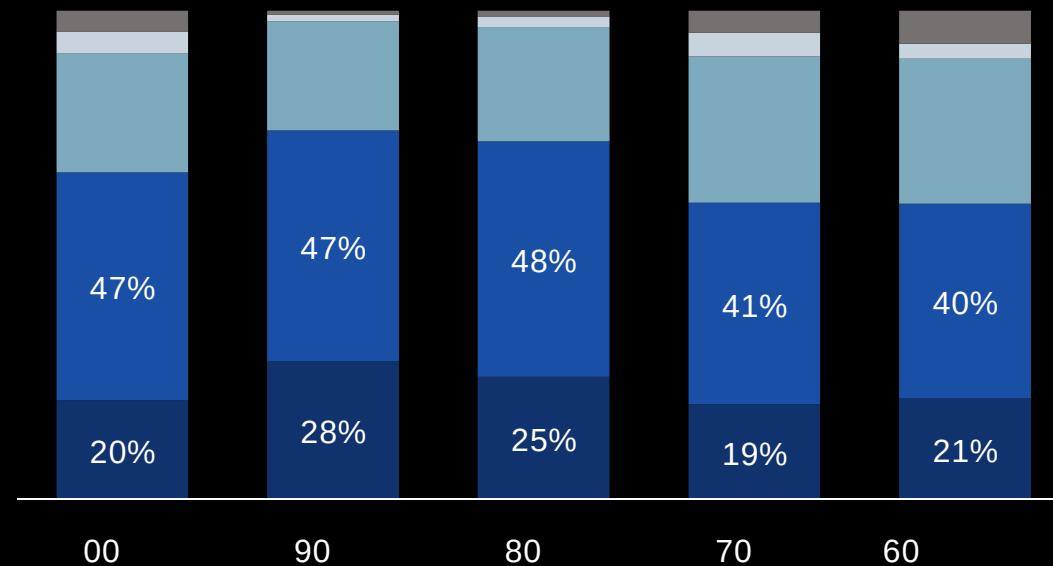
2025 2

N

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AI



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CONTENTS

03

AI

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04

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AI

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AI

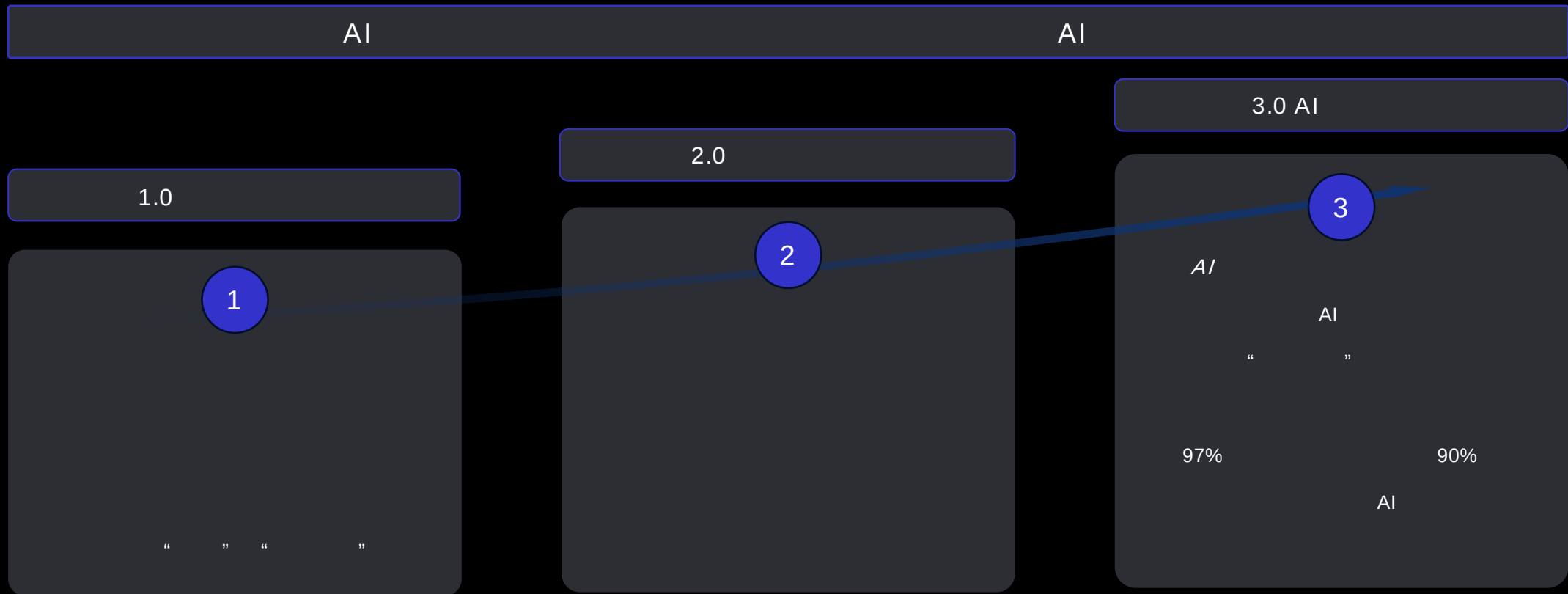
AI

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AI



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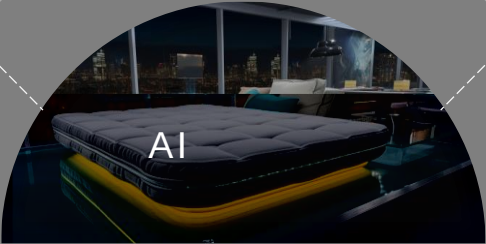
智慧睡眠

IoT

智能感知

智能联动

AI



AI

AI

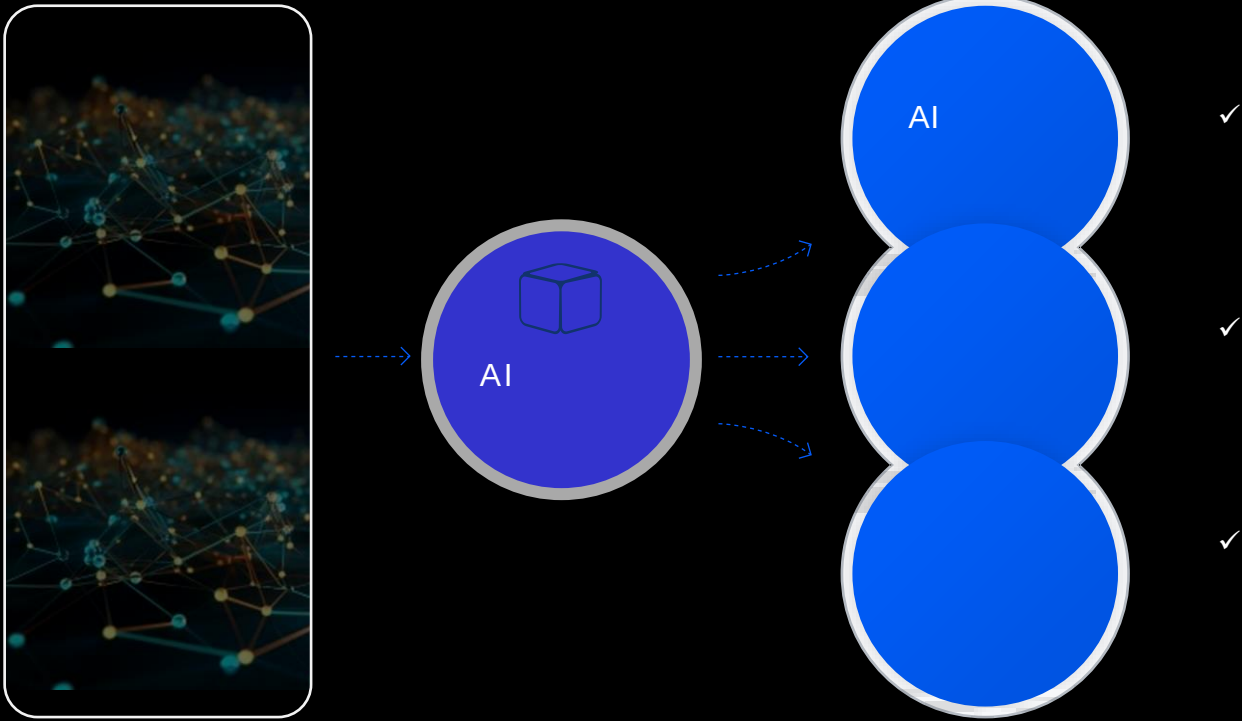


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AI



AI



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43%

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“ AI ”



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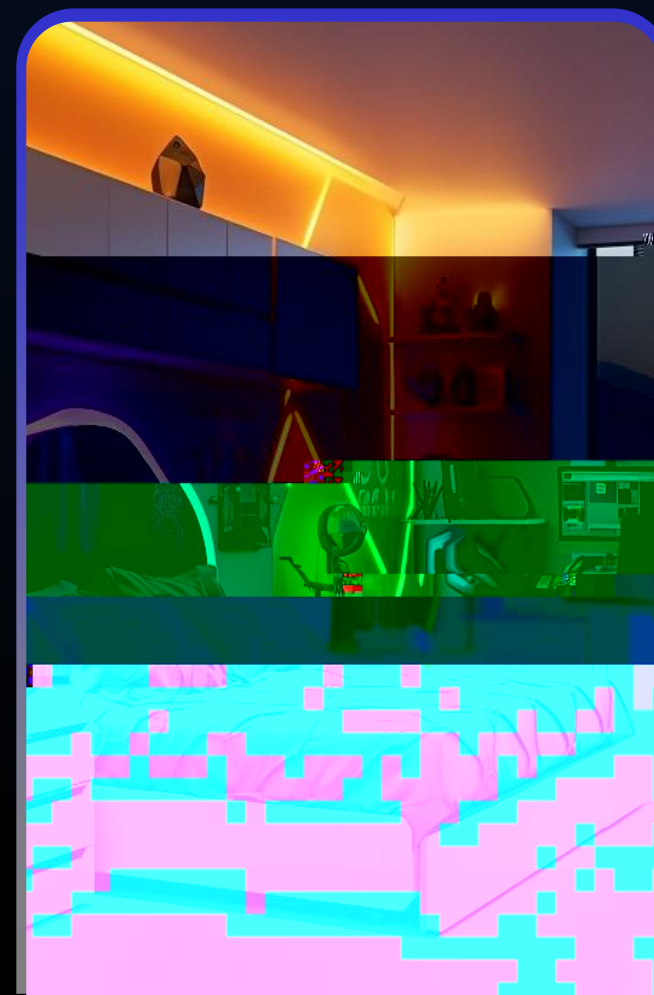
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AI

IoT

IoT

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THANKS